



## Club Calendar

**Tues., Dec. 11** — Open House — Cornelia Otis Skinner reports on her recent trip to Japan. Cocktails, 6:00 p.m. followed by usual Buffet Supper. Also Therese Bonney, photographer; author, *Europe's Children*; etc., at dinner.

**Wed., Dec. 12** — Luncheon — George Meany, President, AFL-CIO. 12:30 p.m. Members and one guest. Reservations now.

**Mon., Dec. 17** — Mrs. Quentin Roosevelt paintings. Reception, 6:00 p.m.

**Tues., Dec. 18** — Regional Dinner: *Norwegian Christmas Party*. Guests: Ambassador Engen, Consul General Brodtkorb. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. (Subscription Series No. 1 valid.) \$3.50.

**Wed., Dec. 19** — Children's Christmas Party. Magician, ice cream and cake, etc. 3:00 p.m.

**Thurs., Dec. 20** — Luncheon — Sen. Hubert Humphrey. 12:30 p.m.

**Fri., Dec. 28** — 3rd Annual CBS Round-Up. *Edward R. Murrow* and seven correspondents. (See story, this page.)

## CBS Round-Up Dec. 28 8 Newsmen To Take Part

The 3rd Annual CBS Round-up with *Edward R. Murrow* and seven CBS correspondents is scheduled for Friday, Dec. 28, in the Empire Room of the Waldorf Astoria Hotel.

Eric Sevareid, chief Washington correspondent; Howard K. Smith, chief of European News staff; *David Schoenbrun*, Paris correspondent; Richard C. Hottelet, TV newsman in Bonn; *Daniel L. Schorr*, Moscow correspondent; Winston Burdett, News Staff, and *Robert C. Pierpoint*, Far Eastern correspondent, will appear with Murrow.

Reservations are available now. Tickets are \$5.00 to OPC members; \$5.50 to guests. The Luncheon Committee urges that members do not make reservations unless certain they can attend.

## How The Newsmen Fought The War In Cairo

**IT WAS FRUSTRATING -- NO PLANES, NO SHIPS, NO CABLES, AND NO LIQUOR AFTER TEN IN THE CECIL BAR.**

by Lee Hall

It wasn't such a bad war. Not for those of us here in Cairo. Five of the seven just holed up in the AP office - first to get blackout curtains - and wrote and wrote and wrote.

It was much harder on news people whose beat included Cairo but who couldn't get in. The Wilton Wynns, AP; Bob and Mary Hewett, Cowles Publications; *John Mecklin*, *Howard Sochurek*, *Time-Life*; *Hank Toluzzi*, NBC; and Bill Landry, UP, were all caught off base in Jordan or Lebanon. In Cairo, UP was suddenly represented by George Pipul, primarily a UP businessman, just dropping by from a trip to South Africa. He stayed to cover the war.

AP, too, had a Cairo visitor glued to his desk - Ed Shanke, who had come from London just for a few weeks during the Suez crisis. *Wilson Hall*, NBC, and Frank Kearns, CBS, managed to catch the last planes in from Jordan.

Then the planes stopped - in or out -

and the status of newspapermen remained temporarily quo in Cairo: Shanke, AP; Pipul, UP; Charles and Elspeth Arnot, INS; Osgood and Rosemary Caruthers, *N.Y. Times*; Lee and *Wilson Hall*, NBC; Frank Kearns, CBS; and Jack Leacockis, *Cleveland Plain Dealer*.

The saddest story of the war was Jack's. He got here just in time, filed reams of copy which he managed to get out and when the first cables started coming back he received the message "Don't bother filing, thanks. Paper on strike!"

A week or so after the cease-fire, when chartered aircraft started flying again, every medium added at least one to its Cairo staff - most sent two or three - swelling the Foreign press corps here to some 61 United Nations accredited correspondents. There were about thirty-five Americans.

Our British colleagues were unfortunately categorized as enemy aliens; about ten of them were immediately interned - first in the Metropolitan, and later in Cairo's posh Semiramis Hotel. If one had to be interned that was probably the most pleasant - although expensive way to remain incommunicado. We could exchange occasional messages, smuggle in enough paper and carbon for all those memoirs, and spirit soap, candles and other necessities past the guards.

French correspondents did not fare so well. Agence France Presse was sequestered as was Reuter's - and resident correspondents were quickly expelled. French special correspondents had seen the handwriting before the war actually started and got themselves out.

The biggest problem for those of us who remained, mostly American, was the usual one in the Middle East - getting any accurate information. Once we sifted through to what we thought might be factual, the almost insurmountable barrier was getting it out.

Our cable headquarters were swamped. Urgent press cables stacked up like deadletter files on the censor's desk. British broadcasts had warned trans-

(Continued on page 7)

## Last Man Out

Russell Jones, UP correspondent who entered Budapest without a visa when the uprising began, was told last weekend by the Kadar government to get out of Budapest by Monday night, Dec. 3.

Jones was issued a temporary visa by the Nagy government after he entered the city.

This visa expired Sunday, Dec. 2. At first the Kadar government did not renew it. On Dec. 3 they consented to extend until Sunday, Dec. 9.

(On *Wed., Dec. 5* the UP reported Jones was ordered, by police officials, on *Dec. 4*, to leave Budapest by midnight, *Dec. 5*, as his visa had been "illegally obtained.")



RUSSELL JONES





## OVERSEAS TICKER



### MOSCOW

Bill and Eleanor Jorden (he's *N.Y. Times* bureau chief) gave a farewell cocktail party for colleague Welles Hangen who was "invited" to leave the Soviet Union for allegedly taking pictures of *verboten* subjects while touring the Ukraine. Among those present were all the American correspondents including B.J. and Mrs. Cutler, *N.Y. Herald-Tribune*; Harold and Mrs. Milks, AP; Howard and Mrs. Norton, *Baltimore Sun*; Whitman and Mrs. Bassow, UP; Charles Klensch, INS, Henry Shapiro, UP; Irving Levine, NBC; and Dan Schorr, CBS.

The foreign ministry's energetic press department, always eager to reveal fascinating facets of Soviet life, organized a special trip for correspondents last week. It took them on a three-hour tour of hothouses outside Moscow where they could look at mushrooms, tomatoes and cucumbers, growing yet.

Whitman Bassow

### MADRID

Jewel de Bonilla, *Business Int'l* and Spadea Syndicate correspondent for Spain, here since April 1956, spent August and September visiting the province of Santander, doing stories on the Festival of Music and the Dance at that delightful North Coast resort, and the province of Asturias, where she studied mining developments. Since her arrival in Madrid, Jewel has also done a series of eight programs for Radio Nacional which were broadcast to the U.S. One of these was an interview with Mrs. John Davis Lodge, wife of the American Ambassador to Spain.

Jewel invites OPCers to look her up at her new address, Hotel Jamyc, Plaza de las Cortes, No. 4, Madrid.

Benjamin Welles, *N.Y. Times* correspondent replacing much mourned Camille Cianfarra who met death aboard the Andrea Doria, was transferred from

London. He arrived in Spain Oct. 31 and on Nov. 1 received a cabled assignment to report to Paris. He has still not returned to Madrid, but is expected shortly.

John Blake, who came to Spain five years ago for UP and joined the *Time-Life* bureau here in February 1956 has been reassigned to Central America, Panama and Ecuador. He and Mrs. Blake are leaving Madrid in mid-December for New York, where they expect to remain for a month or two before moving on to Panama, their new headquarters. John is replacing Harvey Rosenhouse who was also transferred.

Robert Sellmer, who was the *Wall Street Journal* correspondent in Spain for seven months, is now Director of PR for Brown, Raymond & Walsh. The job will last until U.S. military bases in Spain are completed within the next year and a half. Dorsey G. Woodson is the new stringer for the *Wall Street Journal*.

Mathilde Camacho and Dmitri Kessel came down to Spain from the *Life* Paris bureau to do a story on the Museo del Prado.

Jewel B. de Bonilla

### MEXICO CITY

Cantiflas, the comedian, and Ernesto Cabral, ace Mexican cartoonist, while guests of honor at the last Foreign Correspondents' luncheon, engaged in a spoofing spree to entertain members and their guests.

Local correspondents enjoying the annual Thanksgiving feast at Jack and Evelyn Kearny's San Angel home (he's with McGraw-Hill) were Marion Wilhelm, *Christian Science Monitor*; Virginia Snow, *Laredo Times*; and Betty Kirk, *Manchester Guardian*. Visitors included John Wilhelm and Irwin Forman, down from McGraw-Hill's New York office.

Pre-holiday spirits were saddened by the sudden death of Dolores Abney, wife of Copley News Service's John Abney - correspondent for Mexico and Central America.

Betty Kirk

### STATE DEPT., NEWSPAPERS SPONSOR IRAN REPORTER

Another foreign journalist is working in the United States under a program jointly sponsored by newspapers and the U.S. State Dept.

Joseph Mazandi, an Iranian correspondent for UP, UP Movietone TV and NBC with headquarters in Tehran, is the third foreign newsman to serve on the staff of the *Patriot Ledger* of Quincy, Mass. under this program. Newspapers invite foreign journalists and pay their expenses while working; the State Dept. pays travel and other expenses. The program is now in its fifth year of operation.

Mazandi will serve on the paper for three months before spending another month travelling in the U.S.

### LOOKING FOR TV YARNS

Derel producing Assoc. is still looking for stories by OPCers to make into dramatic scripts for the OPC-TV film series.

Stories should have European locales and, if possible, should be post-war. Published articles, brief summaries of yarns that have never seen print - all are welcome.

Up to date, nine stories have been contracted for, and within the next few weeks contracts for four more stories will be issued by the producing company, Radiant Productions, Inc.

Contact Gene Feldman at Derel, 68 William St.

### LOOKING FOR INFORMATION

Did you list all information about yourself in the 1956-57 edition of *Who's Who in Foreign Correspondents*.

Did you list all of your present or former memberships in overseas press clubs, correspondents' associations, press galleries or any other similar bodies you believe are still in existence?

The Foreign Journalists Liaison Committee needs this information in compiling a list of all such organizations. If you did not list all such organizations with which you are affiliated, please drop a note to the OPC, or phone George McCadden at MU 9-3800, day or night.

#### THE OVERSEAS PRESS CLUB

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President: Wayne Richardson; Vice Presidents: Cecil Brown, Ansel E. Talbert, Lawrence G. Blochman; Secretary: Will Yolen; Treasurer: A. Wilfred May.

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John Wilhelm, Chairman, Bulletin Publication Committee

Committee: Dave Ballard, Gilbert E. Busch, Walter Davenport, Robert L. Dunne, Mary Hornaday, S. R. Kan, Larry LeSueur, Ruth Lloyd, Ralph H. Major, Paul Miller, Dave Murray, Larry Newman, Joseph Ruffner, William Ryan, Ben Wright.

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Advertising: Gilbert E. Busch, Director; Kurt Lassen, Arthur G. Milton.

Correspondents: London, William Coughlin; Paris, Curt Heymann, Bernard Redmont; Bonn, Joseph Grigg; Berlin, Gerhard Stindt; Tokyo, Stuart Griffin; Moscow, Daniel Schorr, Whitman Bassow; Bangkok, Darrell Berrigan; Taipei, Geraldine Fitch; Manila, Don Huth; Caracas, Everett Bauman; Ottawa, Tania Daniell; Mexico City, Robert Benjamin; Washington, Jessie Stearns; Sao Paulo, Henry Bagley.





HOME FREE FROM BUDAPEST, CAMERAMAN BRUCK GREETS WIFE

## Revolt Films -- Dramatic Evening at OPC

The rising, triumph and defeat of the rebels in Budapest were depicted in an extraordinary CBS film shown at our Open House Nov. 27. Seldom has so much history been related in the thirty minutes required for the projection of this film.

The first scene showed students demonstrating, being fired at by police, and then fleeing the scene leaving dead and wounded behind them. It was this incident that touched off the revolt. Subsequent episodes shown included rebels firing rifles and sub-machine guns from behind barricades or in the open streets; arrival and retreat of Russian tanks; Red Cross stretcher-bearers carrying casualties through streets littered with bodies; open-air necktie parties for two members of the secret police; clearing up the mess, including destruction of Communist monuments and burning of Communist books; cemetery scenes -- piled coffins, massed burials, oldsters mourning, return of Russian tanks; dispersal of rebels; arrival of refugees, some of whom had traversed frozen swamps, at the Austrian frontier.

The shots of the students' demonstration were taken by Budapest news reel men, who may not have known they were being assigned to the opening of one of the bloodiest rebellions of modern times. Shots of subsequent events in Budapest were made by Paul Bruck, CBS News cameraman. Bruck and his wife attended the OPC showing. Frank Donghi, CBS newsman, got the films out of Hungary and narrated their presentation at the OPC.

CBS cameramen Gernot Anderle and Jerry Schwartzkopff, and newsman Ernest Leiser also were in Budapest during the uprising and worked with the films.

L.B.N. Gnaedinger

## PEOPLE & PLACES...

Joe Barnell, *Reader's Digest*, back from five-month tour of Europe shooting pictures for Int'l. Editions covers; he was in American evacuation of Egypt... Howard K. Janis now associate editor of McGraw-Hill's *Electronics*; he's former PR for Bell Telephone Laboratories... John Guenther's article on Test Pilot Tony LeVier and new F-104 jet fighter in Dec. 11 *Look*... Louisa and Louis Messolonghites' new address is 511 E. 20th St., N.Y. 10... Former OPC Vice President Sydney Moseley sends greetings from England - leaving for South Africa Dec. 27; he was British broadcaster over American networks during World War II... Edward L. Bernays' "American Public Relations, A Short History," published by *Gazette*, International Journal of Science of Press, in Leyden, Holland... Arthur Fletcher's wife, Vivian, just sold TV rights to one of her short stories from *Story Number Four* to General Electric TV Theatre... Ira Wolfert's "The Drama of a North Atlantic Crossing" leads Dec. *Reader's Digest*... David Shefrin, CBS News, off to Cuba last week; will return about Dec. 12.

### Records Lost

A brief case owned by Larry Newman Chairman of the Awards Committee, was removed from the cloak room of the Club on USA night. The briefcase contains many important records of the Awards Committee, including invaluable mailing lists. Would the person who picked it up please return or mail, at least the records, to the reception desk at the Club. The brief case is tan calf with the impression of a Lockheed F-104 Starfighter just inside the zipper.

## BOURGUIBA: ON THE SIDE OF THE WEST

Prime Minister Habib Bourguiba of Tunisia explained to the OPC his country's stand in the present Middle East conflict at a luncheon Nov. 30.

Speaking in French with English interpretations by his son, Habib Bourguiba, Jr. (Tunisian Embassy Counsellor in Washington) the Prime Minister said that Tunisia, through a history of decadence and struggle for improvement, had been given the opportunity of political choice and had taken "human dignity" by which to live. The country "is not isolated and is not entirely Western," but is definitely on the side of the Western world, Bourguiba said. "Our position is clear," he continued. "We are against any aggression." His country voted in the United Nations to send observers to Hungary. On the same principle, Tunisia supports Egypt as a nation which has been attacked.

Hal Lehrman, Middle Eastern Affairs Writer and long-time friend of Bourguiba, introduced him as "the newspaperman's favorite Arab leader," and one that is "four-square on the side of the West."

In discussing Tunisia's present political status, Bourguiba explained that Tunisia is only "officially" independent but that French troops continue to occupy the nation. He said that Tunisia can have little effect on the policy of other Arab nations, as it is still "enjoying foreign justice," but through its own policy of moderation and internal progress can perhaps be an example to its neighbors.

### VETERAN NEWSMAN DEAD

An 82-year-old foreign correspondent who, according to the *N.Y. Herald Tribune*, "was probably thrown out of more countries and into more jails than any other foreign correspondent of his era," died last week.

Francis McCullagh, Irish-born former correspondent for the *New York Herald*, was a reporter for 60 years, writing for and editing newspapers around the world. His first major story was an exclusive to the *Herald* in 1904 on the opening naval battle of the Russo-Japanese war.

His accounts of war, uprisings and political and military intrigues netted him the status of *persona non grata* in countries throughout the world.

### LLOYD TO LONDON, ETC.

Awards Committee member Ruth Lloyd leaves for London, Belgrade, Warsaw, Vienna and other European cities Dec. 9. She hopes to discuss new awards procedure with overseas OPCers. Contact through Foreign Dep't., Kemsley House, London.



## News Today

## WORLD CRISES INCREASE DEMAND FOR UN PROGRAMS

by Mary Hornaday

Stiff criticism of TV networks by Jack Gould of *The New York Times* is credited here at UN headquarters for part of the big increase in demand for UN programs during the recent Middle East and Hungarian crises.

Network demand for UN TV fare tripled during the round-the-clock emergency Assembly and Security Council sessions when concern over the possibility of a new world conflagration was highest.

While refusing to go along with the Gould criticism of the networks, Michael Hayward, Chief of Operations for the UN Radio and Visual Services Division, said undoubtedly the Gould criticisms had led some segments of the radio and TV industry to review their UN coverage and weigh it, along with other heavy public service demands, against operating budgets.

Gould opened up on the networks on Oct. 31, criticizing the National Broadcasting Co., the Columbia Broadcasting System and the American Broadcasting Co. for giving the public the "usual run of soap opera, giveaway, movies and commercials" in what he called a

*(The following is an abstract from the first of Mr. Gould's columns on UN coverage which appeared in The New York Times Oct. 31. It is reprinted with permission of The Times.)*

The gigantic network broadcasting industry -- radio and television -- disgraced itself yesterday.

Neither the National Broadcasting Company, the Columbia Broadcasting System nor the American Broadcasting Company, with the facilities to enlighten a nation in its own home, carried the crucial late afternoon and evening session of the United Nations Security Council.

On the network television outlets it was the usual run of soap opera giveaway, movies and commercials; on radio, it was disk jockeys, etc. In short, the national electronic communications system made an absolute mockery of its obligation to serve the public interest. It was stupid, selfish and irresponsible. When the chips were down the networks lived in their narrow, narrow world.

Of what use are this country's superb communication facilities if they are not put to work in behalf of the people who own the airwaves? How is a nation to appreciate fully the gravity of world affairs if nothing is allowed to interfere with broadcasting's subservience to the middle commercial? How can the President of the United States impress the world with our concern if we ourselves sit benumbed at home in front of old movies?

"stupid, selfish and irresponsible mockery" of their obligation to serve the public interest. Out of seven New York City TV outlets, he pointed out, only WPIX, the New York Daily News outlet, had carried "live" the heart of the UN discussions. Out of 20 standard radio stations in the New York area, only the city-owned station, WNYC, carried the UN debates in full.

Next day, Gould carried replies from John Daly, ABC President in Charge of News and Public Affairs, and Davidson Taylor, NBC President in Charge of News and Public Affairs. Said Daly: "We consider the Assembly sessions a story that vitally needs editing... The independent radio station WQXR, owned by *The New York Times*, agreed with our decision. WQXR handled the Security Council developments on an edited basis".

Taylor pointed out that the entire NBC organization had been geared to report and analyze the history-making events in the Middle East and Hungary. To bring in this flow of news from around the world, he said, special "live" circuits were ordered and maintained - at considerable expense to NBC - to the following cities: Moscow, Warsaw, Vienna, Jerusalem, Cairo, London, Budapest and Paris "as well as to United Nations headquarters in New York".

Gould continued his punches in other columns Nov. 4 and Nov. 6, concluding that TV was facing one of the most serious problems of its 10-year history by not giving the public as much as it wanted from the UN debate. He suggested that the networks explore a possible division of responsibility on such occasions, thus sharing the cost of covering important news events on a live basis.

"On the lips and in the hearts and minds of thoughtful viewers everywhere", he declared, "there was the matter of peace or war. Yet the trustees of the national airwaves could not be aroused from their customary siestas in the counting house".

Here at the UN, where attention is focused on a long-range goal of getting and keeping more and more people around the world informed about the international organization, officials noted a big American demand for more coverage of the emergency sessions, but it still wasn't big enough for UN's

*(The following is an abstract from Mr. Gould's third column on UN coverage which appeared in The New York Times Nov. 4. It is reprinted with permission of The Times.)*

The television networks, backbone of the visual medium, sooner or later must decide what their role in contemporary life is to be. Are they or are they not committed to playing an instrumental part in keeping millions of viewers abreast of the realities of today's world? Or is their destiny just to be culture's rock 'n' rollers?

These questions arise inevitably from the dismal and inexplicable inertia of the chains during last Tuesday's momentous sessions of the United Nations Security Council. While the spokesmen for the World's nations grappled with the complexities of a civilization suddenly turned upside down, the networks played the game of queen for a day.

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(The following is an abstract from the fourth of Mr. Gould's columns on UN coverage which appeared in The New York Times Nov. 6. It is reprinted with permission of The Times.)

The pattern of television's coverage of the United Nations continues to be dishearteningly erratic. When Sunday afternoon's session of the General Assembly was called to consider the Soviet Union's sickening attack on Hungary, not a single TV station thought the proceedings worth live coverage.

Interest in the United Nations at what broadcasting's own commentators call history's crucial hour is intense. As outsiders, viewers have no relish for trying to dictate to TV what it should do. But as thoughtful citizens, neither can they quite understand why a medium that ordinarily and justifiably commands their loyalty should let them down when civilization's chips are down.

It has been suggested that in one sense television constitutes the showcase of private free enterprise in action; in a very real sense it is. If broadcasters, advertising agencies and sponsoring industries have bestowed great blessings on the country through television's fusion of commerce and culture, it seems hard to believe that there is not the imagination and the fortitude to arrange for comprehensive and realistic video coverage of the current turmoil in society.

Conscientious viewers across the country have made known their feelings; now they can only look to the television broadcasters and, if necessary, public-spirited sponsors to rise to the occasion.

limited TV operation not to take it in its stride.

The UN has a small TV operation, with a staff that goes up to about 125 during General Assemblies, but it is one that sometimes performs miracles in supplying demands from all over the world with its relatively limited facilities.

A major TV activity that has been gradually increasing is the furnishing of "hot process" kinoscopes of UN highlights to TV news programs in many parts of the world. At present, it is regularly servicing ABC, CBS, WOR-TV and WPIX. On a less regular basis, it services the Canadian Broadcasting Co., TV stations in nine Latin American countries, Germany and Italy.

Mr. Hayward has special praise for the support given the UN from the beginning by the Columbia Broadcasting

System and the Canadian Broadcasting Co., both of which have had a show of not less than half an hour a week originating at headquarters: CBS has Larry LeSueur's "UN in Action," 11-11.30 a.m. Sundays, and CBS has a weekend program with commentary by Charles Lynch, formerly of Reuter's, which is carried by 23 stations in the United States, including WOR-TV.

In radio, almost every major network has had UN feature programs at least once a week quite regularly since 1946.

A segment of the American public was treated to an unusual type of "live" broadcast of the recent UN emergency meetings. Individual stations, unable to afford coaxial cable tie-ins, picked up short-wave broadcasts, beamed overseas from Voice of America transmitters on the East and West coasts, and transferred them to wavelengths that could be picked up on regular home receivers. Stations that took advantage of this "accidental backwash" from overseas broadcasts included WERE, Cleveland; WGBH, Boston; and WCAE, Pittsburgh.

Mr. Hayward estimates that last year the TV industry in the United States, operating on a commercial basis where "time is money," spent the equivalent of \$12,000,000 in furnishing the public with United Nations programs on a public service basis. If recent criticism is deserved, he says, so is a tribute.

Normally the UN's three TV cameras are adequate for the pool-type coverage it furnishes, but at times the networks have added their own equipment and they are continually underwriting out-of-pocket production expenses that could be a prohibitive drain on the United Nation's limited budget.

Mary Hornaday, New York and UN staffer for The Christian Science Monitor, is a former vice-president of the OPC and former president of the Women's National Press Club of Washington.

She joined the Monitor staff in 1927 and has served in the Washington and Boston bureaus of the paper and was head of their West Coast bureau. She was sent to the London

office in 1945 and travelled throughout Europe on assignments.

She was first chairman of Mrs. Roosevelt's press conference and was one of three American women chosen in 1950 as goodwill ambassadors to Switzerland by the American Society for Friendship with Switzerland.



MARY HORNADAY



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## NEW MEMBERSHIP APPLICATIONS ACTIVE

**THEODORE CARTER ACHILLES**, Presently American Ambassador (Lima); June - Aug. 1928, San Jose Evening News; Tokyo, Japan -- Japan Advertiser Aug. '28 to June '30, Trans-Pacific Oct. '28 to June '30, Seattle Post Intelligencer Feb. '29 to June '30, New York Times World Wide Photos Feb. '29 to June '30, New York Sun Nov. '29 to June '30, Consolidated Press Nov. '29 to June '30. Proposed by *Madeline D. Ross*; seconded by *A. Wilfred May*.

**DAVID BURK**, presently free-lance; Daily Mail (Ldn) -- April '46 to Dec. '46 (Athens), Jan. '47 to Jan. '49 (Paris), Feb. '49 to July '53 (Ldn); Daily Express, Aug. '53 to May '56 (Middle East); NBC, from Aug. '55 (Middle East). Proposed by *John H. Rich, Jr.*; seconded by *W.W. Chaplin*.

**GEORGE KENT**, (re-instatement), presently roving editor Reader's Digest and for past 15 years roving reporter for Reader's Digest; United Press, 1928-30 (Paris). Orig. proposed by *Bill Chaplin*; seconded by *Hester E. Hensell*.

**CHARLES E. ROTKIN**, presently free-lance photographer; 29 wks. abroad for various magazines; Gov't of Puerto Rico, April '46 to Sept. '48 (San Juan). Proposed by *Cornell Capa*; seconded by *John G. Morris*.

**GEORGE SALERNO**, presently free-lance; New Yorker Magazine, March '44 to Oct. '44; Rome Daily American, Oct. '46 to April '48 (Rome, Italy); United Press, April '48 to Aug. '56 (Rome, Italy). Proposed by *Michael Stern*; seconded by *James E. Parlatore*.

**SOL WITNER SANDERS**, (re-instatement), Springfield Illinois State Journal, Aug. '45 to Nov. '46; United Press, Nov. '46 to Feb. '49; free-lance Feb. '49 to Aug. '51 (France - Southeast Asia); Globe Press Service, Aug. '51 to May '54; Business Week, Sept. '54 to present, editor. Proposed by *John Wilhelm*; seconded by *Paul R. Miller, Jr.*

**SAMUEL M. SHARKEY, JR.** presently with NBC; Trenton Times, June '34 to Dec. '39; Saratoga Springs Saratogian, Nov. '40 to April '41; Philadelphia Inquirer, Dec. '39 to Mar. '40 and from April '41 to Mar. '45; New York Times Mar. '45 to April '55. Proposed by *William R. McAndrew*; seconded by *Gerhard Stindt*.

**SEYMOUR TOPPING**, International News Service: - Oct. '46 to Mar. '47 (North China), Mar. '47 to Nov. '48 (Nanking); Associated Press: - Dec. '48 to Oct. '49 (Nanking), Feb. '50 to Dec. '51 (Indochina), Feb. '52 to May '56 (London), June '56 to present (Berlin). Proposed by *Wayne Richardson*; seconded by *Michael G. Crissan*.

**PERCY WINNER**, Associated Press 1923-28 (London, Paris, Rome); NY Evening Post, 1928 to '32 (NY, Paris, Rome); Manchester Guardian, 1930 to '31; Agence Havas, 1934 to '36; CBS, 1936-37; NBC 1937-38; INS, 1938-41 (Paris, Rome, etc.) O.W.I., 1941-44 (London, Algeria, etc.); New Republic, 1948 -- (Paris, Rome); UNESCO, 1950-55 (Paris, India, etc.); presently with New Republic of Washington (Western Europe). Proposed by *Theodore H. White*; seconded by *Richard de Rochemont*.

## ASSOCIATE

**MAX J. HERZBERG**, Newark News, 1912 to present. Proposed by *Edward Anthony*; seconded by *Charles Lanius*.

**HENRY HURWITZ**, The Menorah Journal, Editor, 1915 to present (US and Abroad). Proposed by *H.V. Kaltenborn*; seconded by *William Zukerman*.

**HARRY JILER**, presently with Commodity Futures Market Service since 1934, editor & writer, now president; North American Newspaper Alliance, 1935-36; The Export Buyer (Mag.), 1947-55 (US & overseas); Commodity Year Book, editor & writer, annual edition since 1939 through 1956. Proposed by *David Resnick*; seconded by *Will H. Yolen*.

**ADA PESIN**, Presently with NBC-TV; Look Magazine, Aug. '50 to April '54; Sports Illustrated, April '54 to Aug. '54; free-lance, Oct. '54 to Oct. '55 (Europe, North Africa, Mid East). Proposed by *Joseph J. Wurzell*; seconded by *Annaliese Mauss*.

**JAMES D. SANDERSON**, presently free-lance; Stars & Stripes, June '51 to June '52 (Germany); NBC-TV, June '52 to Nov. '52 (Italy, Egypt). Proposed by *Geraldine Sartain*; seconded by *Fletcher Coates*.

**GERALD A. SIESFELD**, United Press, Oct. '52 to Mar. '56 (NY). Proposed by *Walter Logan*; seconded by *Patrick J. Sullivan*.

## NEW MEMBERSHIPS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

### ACTIVE

*Frank Bourgholtzer*, NBC (Germany)  
*J. Gerald Kiley*, free-lance  
*Marshall Robert Loeb*, Time, Inc.  
*Albert Roth*, CBS

### ASSOCIATE

*Steve Allen*, NBC (performer)  
*Charl H. Winston*, Columbia Pictures

### AFFILIATE

*Herbert Schachian*

### Paintings To Be Exhibited

An exhibition of paintings by Mrs. Quentin Roosevelt, will open at the OPC Dec. 17. A reception for Mrs. Roosevelt in honor of the exhibit is scheduled for 6:00 p.m.

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## HOW THE NEWSMEN FOUGHT

(Continued from page 1)

mitter sites that they were bomb targets, so during every air raid (for a time some eighteen or twenty per day) all communications people dived for cover. Everything stopped moving. We used to sit in broadcast studios six to eight hours at a stretch waiting for a break so we could clear a two or three minute circuit to New York.

Osgood Caruthers, N.Y. Times, accredited himself to WQXR and dispatched his stories by reading them over the broadcast circuit-this, after he filed for days at urgent rates (at least ten hours earlier than normal filing time) and finally received a "Thank you for mailers."

Those of us in film business, TV or stills, had even a greater shipping problem. There were no planes, no boats, and no place to send film anyway. Occasionally we were lucky and slipped a package in an evacuee's pocket. Once we sent film with a caravan across the western desert to Libya. Agencies could wirephoto, however, on the same sporadic basis as broadcasts.

Shipping headaches did not end when planes started flying again. You competed with intermittent schedules, overloaded flights which refused freight, and last-minute changes in destination. Once UP found a flight which agreed to carry film as far as Rome. When the schedule was changed at the last minute, film was left behind because the plane was headed for Zurich instead - and the package was not properly addressed. It finally left three days later.

The American evacuation operation was one of the slickest tricks of the war. Sunday night, Oct. 29, the Embassy passed the word. By Tuesday, 2,000 Americans with the Sahara Oil Company were shipped out of Alexandria aboard a rerouted commercial vessel. When Cairo evacuees could not leave by plane, they were convoyed to the Alexandria harbor, and boarded three American navy transports, well-staffed with Marines and tanks in case they encountered any trouble getting out. By the end of the week not more than 200 Americans were left in Egypt - mostly Embassy personnel, a handful of businessmen, a few American women married to Egyptians, some missionary or religious workers, and of course, newsmen (three with wives who refused to be evacuated).

Part of the British evacuation got stopped on the way out - businessmen, Foreign Office diplomats, and a few assorted others were interned in the Cecil Hotel in Alexandria. As might be expected, the bar was pretty full and noisy immediately following the morning cafe complet until the next morning. Some of the Foreign Office personnel thought this was rather shocking. They

put their heads together and emerged with an idea. They instituted British licensing laws in the hotel bar. Thereafter, it was only open from 11:00 a.m. until 2:00 p.m. and from 6:00 p.m. until 10:00 p.m. - a thoroughly distasteful development to many Alexandrians.

Probably the most significant and dismaying development of our short war was to read incoming wire copy written from Cyprus and later Port Said. We who have worked in the Middle East for any length of time have learned to take everything - particularly official communications - with several large grains of salt.

Unfortunately some of our colleagues on the other side have not had this strenuous training in trying to separate fact and fiction. Some were very apt to accept and report exactly what they were told by British-French sources, without evaluating or attributing their information. In this situation, objective fact was just as often singularly misrepresented. Combined with our perhaps overcautious disbelief of Egyptian claims, this was apt to give a rather one-sided account of our particular war.

### Classified

WANTED: Apt., 1 bedrm., Manhattan, furn., Jan. 57-Jan.58. Call NBC, Circle 7-8300, ext. 3793.

WANTED: Small apt., from Dec. 15 - Apr. 1. Call LO 4-3000, ext. 8023.

## PLACEMENT

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No. 67 Editor for staff of trade book division of book publisher, handle subsidiary rights, etc. Magazine, literary agency or similar exp. To \$9,000 plus.

### OUT-OF-TOWN

No. 103 Pittsburgh. P/R man for No. 2 spot, oil. Prefer good all-around public relations background and advertising agency exp. About \$15,000.

*Job applications accepted from OPC members only. If interested in a job, or know of one to be filled, address or call the Placement Committee, (Mrs.) Janice Robbins, Executive Secretary.*

*Spencer C. Valmy, Chairman*

*Hal Lehrman, back in New York after many months of lecturing throughout the country on the Middle East, is publishing "Middle East Crisis" in Dec. Commentary; he was recently appointed co-chairman of the Library Committee...*

### Introducing:

## TWA's PUBLIC RELATIONS team in Germany HELMUT HAUSEL and URSULA DEISS



Helmut Hausel, TWA Public Relations Manager, Germany



Ursula Deiss, Public Relations Assistant, Frankfurt

Helmut Hausel's affinity for American journalism began in his university days. Subject of his Ph.D. thesis: "Benjamin Franklin in German Literature." Today Helmut's interest has switched from the academic to the active. As TWA's Public Relations chief in Germany, he is well known to U.S. press bureau people, visiting newsmen, celebrities, and the German press. Based in Frankfurt (47 Kaiserstrasse, telephone 30551), he covers TWA offices in Bonn, Berlin, Hamburg and Munich regularly.

Assistant, Ursula Deiss, joined TWA in 1951 after experience in American press offices in Germany. At war's

end she became an interpreter and secretary for the U. S. Military Government Information Control Division, worked for INS at Frankfurt, and was librarian at "Stars and Stripes."

TWA's Helmut Hausel and Ursula Deiss are at your complete service on your travels overseas. Just as you can rely on TWA's Public Relations staff, you can rely on TWA for the finest, fastest transportation anywhere, any time!

*Gordon Gilmore*

*Vice President, Public Relations,  
Trans World Airlines*

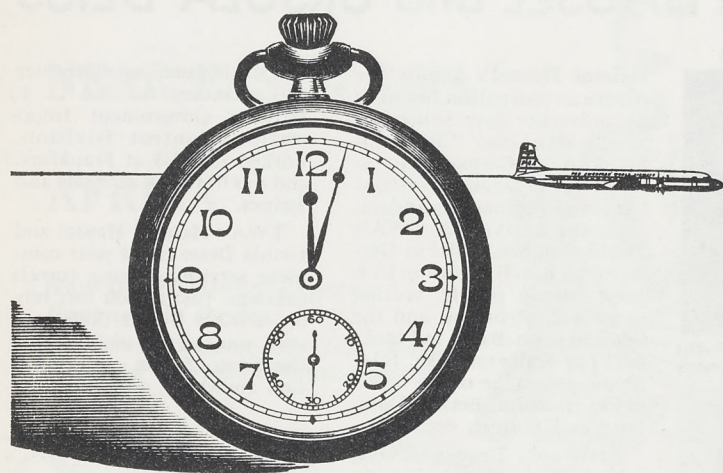


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